

Seminar on Carbon Markets in the Federative Republic of Brazil

Date: 26 February 2026
Time: 10:00 AM to 12:00 PM (Brasilia Time), followed by networking* from 12:00 PM
 * Snacks and drinks will be served.
Location: Brazilian National Industry Confederation (CNI), Brasilia, Brazil
Format: Seminar (in-person)
Organizer: Ministry of Economy, Trade and Industry Japan (METI)
 Brazilian relevant ministries
Secretariat: Mitsubishi UFJ Research and Consulting (MURC)
Language: Portuguese, Japanese (simultaneous interpretation provided)
Registration: Please register via the link. <https://forms.office.com/r/hVNhh4nmQ3>

Agenda

Moderator: MURC

Time	Contents	Speaker
10:00-10:10	Opening Remarks > Brazilian representative 5 min > Japanese representative 5 min	Ms. Cristina Reis, Extraordinary Secretariat for the Carbon Market, Ministry of Finance Mr. Yasushi Noguchi, Ambassador Extraordinary and Plenipotentiary, Embassy of Japan in Brazil
10:10-10:30	Presentation 1 > Current policies and measures of Brazil (Explanation 15 min + Q&A 5 min) - Overview of policies and measures - Article 6 related policies and measures - Needs for project development	Mr. Hugo do Valle Mendes, General Coordinator, Department of Market Instruments and REDD+ within the Ministry of Environment and Climate Change
10:30-10:40	Presentation 2 > Current status of JCM (Explanation 10 min) - Overview of JCM - Latest updates on JCM	Mr. Tatsushi Hemmi, Chief Analyst, Global Environment Department, MURC
10:40-10:50	Presentation 3 > JCM support programs of METI & NEDO (Explanation 10 min) - METI Initiatives and Support Measures for JCM - Outline of FS Project	Mr. Hiroyuki Mitsui (online), Deputy Director, Global Environmental Affairs Office, GX Policy Group, METI

10:50-10:55	Q&A for Presentation 2 and 3 (5 min)	Mr. Hiroyuki Mitsui (online) , METI Mr. Tatsushi Hemmi , MURC
10:55-11:25	Presentation 4 > JCM case studies (Explanation 8 min × 3 + Q&A 6 min) - Explanation of future projects	Ms. Janaina Adalgiso Padoveze , Senior Manager, Sustainability Development Department, Ajinomoto Do Brasil Dr. Masaaki Okabe (online) , Professional, Sustainability Division, Corporate Planning General Division, AGC Inc. Mr. Bruno Lupi Barroso , Account Manager - South America, AGC Chemicals, AGC Inc. Mr. Motoshi Muraoka (online) , Socio & Eco System Strategic Consulting Unit Executive Officer, Senior Managing Director, NTT DATA Institute of Management Consulting, Inc.
11:25-11:55	Panel Discussion > Panel discussion with the representatives from companies and governments (30 min including Q&A) - Expectations for the carbon markets in Brazil and Japan - Sectors and technologies in high demand in Brazil	Mr. Marco Túlio Scarpelli Cabral , Advisor, Secretariat for Climate, Energy and the Environment, Ministry of Foreign Affairs Chief Editor, COP30 Presidency Roadmap to Halting and Reversing Deforestation and Forest Degradation by 2030 Mr. Davi Bomtempo , Superintendent, Environmental and Sustainability Unit, CNI Ms. Paula Kovarsky (online) , Partner, Legend Capital Ms. Janaina Adalgiso Padoveze , Ajinomoto Do Brasil Dr. Masaaki Okabe (online) , Mr. Bruno Lupi Barroso , AGC Inc. Mr. Motoshi Muraoka (online) , NTT DATA Institute of Management Consulting, Inc. Mr. Tatsushi Hemmi , MURC (Facilitator)
11:55-12:00	Closing Remarks	Mr. Norihiro Kimura (online) , Senior Negotiator for Climate

		Change, Global Environmental Affairs Office, GX Policy Group, METI
12:00-	Networking (Snacks and drinks will be served)	

Total meeting time: 120 mins